



June 16, 2020

## Only at Volkswagen: visitors can help build the e-Golf<sup>1</sup> in the Transparent Factory in Dresden

- Mach-Mit-production experience: During the production tour, assembly steps can be carried out at up to five stations under professional guidance
- Jens Schlender, Head of Production: "It is a unique experience to work by hand on the production of an e-Golf."

As of today, visitors of Volkswagen's Transparent Factory in Dresden have the opportunity to get even closer to the e-Golf during production. With the new Mach-Mit production experience, they can accompany the vehicles along the production line for a while. Under the expert guidance of Volkswagen employees, they can help out at up to five different stations - for example, when attaching the e-Golf logo. Further experience points include the connection of the powertrain and body ("marriage"), the installation of the tail lights on the tailgate and the fitting of the radiator and radiator grille front with the brand logo. It is planned to offer the experience package from 2021 on also for the ID.3<sup>2</sup>, which will then be produced in Dresden.



**Automotive wedding:** The visitor watches attentively, after which, under the expert guidance of the Volkswagen employee, he is allowed to do a part of the job himself by hand.

Arnd Meyer-Clasen, Head of Sales: "The Transparent Factory is the showcase for Volkswagen's electric mobility. With the e-Golf, we are producing Germany's best-selling electric vehicle in 2020, and we are showing customers, visitors and guests what tomorrow's mobility means for Volkswagen.

Jens Schlender, Head of Production: "Following the success of our production support for customers, we are now giving visitors the opportunity to experience electromobility up close and personal - and to put it to work themselves. This experience is something very special in the automotive world."

The Mach-Mit production experience can be booked at [www.glaesernemanufaktur.de](http://www.glaesernemanufaktur.de) and 0351 - 420 4411 and lasts around 2.5 hours. It takes place from Monday to Friday between 9:00 and 11:30 a.m. and from 4:00 to 6:30 p.m. The number of participants is limited to a maximum of four visitors per group. The respective valid distance and hygiene rules apply. The wearing of a mouth and nose protection is

Media contact  
Volkswagen Saxony  
Dr. Carsten Krebs  
Head of External Communications  
Phone: +49-173-26 58 158  
[carsten.krebs1@volkswagen.de](mailto:carsten.krebs1@volkswagen.de)



Mehr unter  
[volkswagen-newsroom.com](http://volkswagen-newsroom.com)



obligatory. The all-inclusive price of 215 euros includes a guided tour of the production and exhibition area as well as a welcome drink. Bookers of the adventure package will receive a 10 percent discount on all items in the manufactory shop on this day.

The Transparent Factory has been offering e-Golf customers the opportunity to accompany the production of their own vehicle since early 2019. In addition to test drives, guided tours, vehicle handovers, charging facilities, events and the extensive exhibition area, the Mach-Mit production experience at the "Center of Future Mobility" is a further building block in making electric mobility accessible to a broad public.

## **2020: Key year for the Volkswagen brand's e-offensive**

This year, Volkswagen is setting out on the road to emission-free mobility for all. Deliveries of the first ID.3<sup>1st2)</sup> models will start in September. The ID.3, the first vehicle of the new Modular Electric Drive Toolkit (MEB), has been rolling off the production line in Zwickau since November 2019, and production of the ID.4<sup>3)</sup> will start there this year.

By 2022, the brand will offer MEB vehicles in all major vehicle segments. At least 1.5 million E-cars of the Volkswagen brand are to be sold per year by 2025. The long-term goal is the complete decarbonization of the fleet and the company by 2050, and the average CO<sub>2</sub> emissions of the fleet are to be reduced by 25 grams per kilometer this year. The brand is confident that it will be able to comply with the EU limits applicable for 2020.

<sup>1)</sup> e-Golf: power consumption, kWh/100 km: combined 14.1 (17-inch) - 13.2 (16-inch); CO<sub>2</sub> emissions combined, g/km: 0; efficiency class: A+

<sup>2)</sup> ID.3: The vehicle is a near-production concept car and not yet available for sale in Europe.

<sup>3)</sup> ID.4: concept car

---

### **About the Volkswagen brand:**

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2019, Volkswagen produced around 6.3 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 195,878 employees around the globe. Added to this are more than 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

---